

Six M-G-M Stars Among First Ten Box-Office Draws in Poll

CANADIAN MOVING PICTURE DIGEST

Vol. 24, No. 9

TORONTO 2, CANADA

June 25th, 1932

WHOM WILL THEY NOMINATE?



America is guessing about the outcome of the great national political conventions—



In the motion picture business there's no guess-work! Leo of M-G-M, on the basis of his record, will be nominated to lead the industry again in 1932-33. Watch for his platform!

PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
259 SPADINA AVENUE, TORONTO 2

TO THE 10,000 THEATRES PLAYING FITZPATRICK TRAVELTALKS!



**A Successful Merchandising Idea
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Theatre Circuits of America!**

Vacation Delights for Your Summer Program!

Madeira, a Garden in the Sea
The Land of the Maharajahs
Benares, the Hindu Heaven
London, City of Tradition
Bali, the Island Paradise
Ireland, the Melody Isle
Over the Seas to Borneo
Come Back to Erin
The World Dances
Home Sweet Home
the World Over
Cradles of Creed
Colorful Jaipur
Tropical Ceylon

ARRANGE a schedule of bookings of Fitzpatrick Traveltalks with your M-G-M Exchange—

ANNOUNCE on your screen, in your ads, in your lobby a Vacation Cruise at the price of a theatre admission.

VACATION TIME is the time they're eager to enjoy the cooling delights of far-off travel and your patrons will look forward eagerly week after week to this *added* delight on your program.

**The Ideal Warm
Weather Attractions**

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from **METRO-GOLDWYN-MAYER** of course!

R K O Divisional Directors will do Own Booking of Features—New Ruling

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RAY LEWIS

Editor and Managing Director

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RECEIVERSHIP FOR FOX



THE Receivership for Fox Theatres Corp. brings to mind some pages of past history, wherein it is written that a house divided against itself cannot stand!

William Fox and Winifred Sheehan, plus Saul E. Rogers and a few more, built up one of the most powerful organizations in the Film Industry; and then the "politics" began! Not that there were not always "politics", but this time, with Wall St. holding out a "juicy bait", the "politics" directed itself as between executives.

The "theatre-acquiring policy" helped to aggravate a perilous position, but the "theatre acquiring policy" was part of the "politics" which had its eye on Wall St.

However, all this is part of our "yesterday"; and since it is poor business to follow the policy of Lot's wife, "looking backwards", let us consider what is happening to-day with an eye upon To-morrow.

Martin T. Manton, presiding judge of the Federal Court of Appeals, granted the receivership petition of the Chicago Title and Trust Company.

The petition stated that the Fox Theatres Corp. was indebted to the Chicago Title and Trust Company for \$410,190.

The Receivership is said to be a "friendly one".

We have recently been hearing of "friendly receiverships", wherein important debtors bring to an immediate climax situations in companies, which must eventually terminate in Receivership.

The Insull Utilities, and Algoma Steel are among the many examples. Protective Committees, or a Protective Committee is then formed; and bondholders, preferred and common shareholders get an ultimatum offered which they can take, or leave! Incidentally a "Friendly Receivership" terminates, or lessens considerably contractual obligations, and readjusts debt obligations.

Perhaps it was this "friendly receivership" situation which Mr. Aylesworth of the R. K. O. was predicting when he prophesied bankruptcy for the Industry, if values were not readjusted to meet the economic devastation of to-day.

"DUMB AND BEAUTIFUL"

BEING AWARE that the Motion Picture boom is over, that there is nothing new under the sun in Motion Pictures to discover or uncover, save the perfection and the rejection of what we have, let us settle down to the business of Show Business; and absorb this idea, so that the reaction of such absorption will prove constructive, that motion pictures became a money-making enterprise, an Industry, an Art, because the World fell in love with Motion Pictures.

An artist-friend of mine, related to me through marriage, states that, "a woman's brains get in the way", especially if she is a beautiful woman. The Motion Picture Industry has always appeared to me to be feminine, a Beautiful Woman, who should "talk" less, so that the brains she possesses should not get in the way.

"Dumb and beautiful" is not such an uncomfortable compliment, providing it pays profits which talk.

Perhaps this Industry will now become a little less intelligent, get itself out of the Financier class, perhaps it will talk less on the screen and return to "making faces", pantomime which made millions in the past and which can still make millions!

Perhaps it will eliminate the idea of "the earth with a fence around it", and let a few Independents stay in business so that the "buying market" for pictures may not be curtailed.



**"Look this over carefully, gentlemen, because
YOU'VE NEVER SEEN ANYTHING LIKE IT BEFORE!"**

The Next **6** *Months'*
product
set and
scheduled
by

WARNER BROS. and FIRST NATIONAL

As certain as the calendar...Here's what you'll get and when you'll get it—from Warners and First National for the rest of 1932!

Product not only planned but dated...Not only dated but 90% completed. Including ONE-FOURTH of next season's releases!

Never such a production accomplishment in picture annals...Never before have you been able to blueprint your plans for a new season 6 MONTHS AHEAD!

That's why we say—Examine this list carefully. It makes thrilling reading! Check the Star values...Note the tremendous story buys—the powerful box-office titles...

Then sign a Warner-F.N. contract and breathe easier about the future of your theatre—and your industry!

**The Only Companies That Are
READY NOW for 1932-'33**



YOUR PROSPERITY CHART

FOR JULY

July 2nd "THE DARK HORSE"*** With Warren William, Bette Davis, Guy Kibbee. The industry's new sensation.	July 9th "WEEK-END MARRIAGE"*** With Loretta Young, Norman Foster, George Brent. From the best-seller by Faith Baldwin.	July 16th JAMES CAGNEY in "WINNER TAKE ALL"*** With Marion Nixon, Guy Kibbee, Dickie Moore.	July 23rd BARBARA STANWYCK "THE NIGHT FLOWER"*** With George Brent, Hardie Albright. From the best-seller by Arthur Stringer.	July 30th "MISS PINKERTON"*** By Mary Roberts Rinehart. With Joan Blondell, George Brent.
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FOR AUGUST

Aug. 6th "STRANGER IN TOWN"*** With "Chic" Sale, Ann Dvorak, David Manners, Noah Beery, Raymond Hatton.	Aug. 13th WILLIAM POWELL and KAY FRANCIS in "JEWEL ROBBERY"*** From this season's B'way hit.	Aug. 20th "CROONER"*** With David Manners, Ann Dvorak, Ken Murray, Guy Kibbee.	Aug. 27th "DOCTOR X"*** Mightiest of all mystery hits. With Lionel Atwill, Fay Wray, Lee Tracy.
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FOR SEPTEMBER

Sept. 3rd CONSTANCE BENNETT in "TWO AGAINST THE WORLD"*** and EDWARD G. ROBINSON in "TIGER SHARK"***	Sept. 10th "BIG CITY BLUES"*** With Joan Blondell, Eric Linden, and RUTH CHATTERTON in "CHILDREN OF PLEASURE"*** (Tentative Title) With George Brent. From best-seller by Larry Barretto.	Sept. 17th JOE E. BROWN in "YOU SAID A MOUTHFUL"*** (Tentative Title)	Sept. 24th GEORGE ARLISS in "A SUCCESSFUL CALAMITY"*** With Mary Astor, Grant Mitchell. From the famous play by Clare Kummer.
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FOR OCTOBER

Oct. 1st "BLESSED EVENT"*** With Lee Tracy, Mary Brian. From the biggest stage comedy smash of 1932.	Oct. 8th RICHARD BARTHELMESS in "CABIN IN THE COTTON"*** with Bette Davis, Dorothy Jordan. From the best-seller by Harry Harrison Kroll.	Oct. 15th DOUGLAS FAIRBANKS, JR., NANCY CARROLL, in "REVOLT"*** (Tentative Title) With Lilyan Tashman	Oct. 27th BARBARA STANWYCK in "THE PURCHASE PRICE"***
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FOR NOVEMBER

Nov. 5th "LIFE BEGINS"*** With Loretta Young, Eric Linden, Aline MacMahon.	Nov. 12th WILLIAM POWELL KAY FRANCIS in "ONE WAY PASSAGE"*** With Aline MacMahon.	Nov. 19th JOE E. BROWN in "CAMPUS HERO"***	Nov. 26th "20,000 YEARS IN SING SING"*** With George Brent, Ann Dvorak. From best-seller by Warden Lawes of Sing Sing.
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FOR DECEMBER

Dec. 3rd "THREE ON A MATCH"*** (Tentative Title) With Joan Blondell, Warren William, Ann Dvorak, Bette Davis.	Dec. 10th EDW. G. ROBINSON in "SILVER DOLLAR"*** With Bette Davis, Aline MacMahon, Alan Dinehart.	Dec. 17th "I AM A FUGITIVE"*** With Paul Muni. From the sensational book by Robt. E. Burns.	Dec. 24th GEORGE ARLISS in "THE ADOPTED FATHER"***	Dec. 31st "THEY CALL IT SIN"*** With Loretta Young, David Manners, George Brent, Una Merkel.
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This schedule will be changed only if it is to your interest to do so.)

15

for 1932-'33 will be

READY AUG. 1st!

*A WARNER BROS. PICTURE
 **A FIRST NATIONAL PICTURE

RAY



RAY LEWIS

PRESENTS

SALARIES of stars, directors, payment to authors, salaries to executives have all increased to such an extent, that it is impossible to estimate the increases in percentage! No one will say that these increases have not been legitimate, up to the period when the Industry was fatally bitten by the Wall St. Bug, and developed Stockaphobia to such an extent that there was no antidote which could stop the poison, save the attitude of the bankers.

It will be argued that an author is worth what his name and his ability will draw to the box-office. The same argument is utilized by stars, as for directors, while not as well known as stars or players, their service should be gauged by the investment in a production. No man would count himself a business man, who would give an author \$50,000 for a story, a star \$150,000 for her services for a picture, added to which we might enumerate other important costs; and then would present this investment to a director to make a box-office production of, unless that director had shown an ability which could be entrusted with such an investment. Now such ability comes into the category of several ciphers also.

BUT if returns from pictures are decreased through decreased attendance, it must mean a decrease in picture prices, and this decrease must be absorbed in production costs!

This means that costs of production must come down! If stars, directors, authors, etc., cannot and will not co-operate, then we will have the "friendly receivership" policy throughout the Industry; and what will not be taken willingly, will have to be taken.

Of course some of our stars, directors, can refuse to renew contracts, or sign up, until this economic cyclone blows over, but if this is the deduction upon which this Industry is working, it might be important to consider that we are only "at the crest" of the "seven lean years", there are at least three and a half, leaner than ever, to contend with; and then the building up process, which will not become normal, or stabilized for another three and a half years.

"WATCHFUL WAITING" for six months, or a year is not the course to pursue. Play your part in the readjustment. If the executives and presidents have had "plenty of gravy" when the boom was on, no one will say that the artistic contributions, from camera to star, did not have "gravy" also!

Directors become old-fashioned in their methods, stars lose their popularity, unless they are actively engaged in

our Industry without long intervals of being "out of the picture".

Costs must come down from the "high spots", all the way through, beginning with presidents, right down the line, but stopping a long way from the point where scrub-women get reductions.

Since figures do not lie, unless men make liars of them, it should not be difficult to average a star's box-office returns for 1929-30-31-32, in order to convince such a star that Economic conditions, are necessitating reductions in production costs.

THE co-operative five-year plan, as suggested in The Digest week of June 18th, could still remain operative, for where there might be opposition to sweeping reductions, partial reductions might become tolerable, and not disorganize the harmony of an organization, by the establishment of ill-will, providing those who contribute their services and co-operation in helping in this time of distress have some assurance that when prosperity turns that much-discussed corner, that such services will be remembered; and its value returned in the measure in which it has been contributed.

For instance, if a star received three thousand weekly for services, he or she, should cut her salary willingly 33 1-3%. In addition to this absolute cut, this star should be further willing to invest 15% of his, or her remaining salary in Co-operative Bonds, the funds of such to be utilized for operating costs and to pay these investors a dividend on the earning power of their investment, or such interest as producers pay their bankers for loans. These Co-operative Bonds should be redeemable by the company should the employee sever his affiliation with the company, otherwise the Co-operative Bonds are not redeemable for a period of five years.

And while we are on the subject of general reduced costs of operation, let us not forget the necessity of Royalty Sound reductions, etc.

THE Motion Picture Herald, of May 28th, editorially states, "Mr. Franklin Wants to Know"; and following the inspiration for the heading we find, that H. B. Franklin is inquiring in the official R. K. O. house organ of its circuit, "What has become of the manager who regarded his theatre as his own, who knew everything that was to be known - - - from engine room to projection room and stage?"

Charles E. "Chick" Lewis answers the question thoroughly, read the May 28th Motion Picture Herald, editorial.

(Continued on Page 7)

Anita Loos Joins M-G-M Scenario Staff



Show Business



Theatre Corp. Sues

Fox for \$5,000,000

Fox Theatres filed a suit on June 21st for \$5,000,000, charging that William Fox "conceived and adopted a plan to utilize the corporation for his own enrichment, chiefly through the means of dealing in and with, and the manipulation of, stock of the corporation".

William Fox is alleged to have made a profit of \$5,000,000 from 1925 to April, 1930.

In addition to the \$5,000,000 sought, the suit asks for a judgment for \$1,150,000 with interest from April 28, 1929, on a note Fox is alleged to have given the theatre corporation for the balance of the purchase price of 100,000 shares of the corporation's stock at \$25.00.

Fox is mentioned in the complaint as having paid \$1,250,000 down and that he induced the corporation to enter into a "pretended agreement" with him, whereby the corporation was to relieve him from his obligation under the note.

In addition to William Fox being named in the suit, Jack G. Leo, Eva Fox, Carolyn Leah Tauszig (William Fox's daughter), John Zanft, Jacob Rubenstein and Bessie Livingstone, are also named.

Ottawa to Have Theatre

Bank and Euclid Ave.

Ottawa is to have a new theatre seating 650, located on the south-west corner of Bank and Euclid Ave. Three stores will be part of the construction, which is to cost \$50,000. This is the first theatre in Ottawa South.

Revelstoke to Have New Theatre

Plans submitted by Davies Theatres Limited have been approved; and a new theatre will go into immediate construction at Revelstoke, B.C.

The Columbia Hardware Building and the entrance hall of the Rex Theatre building will both be utilized. Steel construction is embodied in the plans.

Fatty (Roscoe) Arbuckle

Gets Key to City

Honest, no fooling, it happened at Paterson, N. J., where Arbuckle is making a personal appearance at the Regent Theatre. Mayor John Hinchcliffe presented Roscoe with the key to the city. The Paterson Evening News is running a "Save a Life Campaign" and Arbuckle sold the first two tickets to the mayor.

Five Year Silent Film

In Third Week Europe

"Rasputin", which has had its fifth silent birthday, has been held over at the "Europa", New York, for its third week. It is being advertised for "Adults Only", which might be a box-office title for New Yorkers, but for the Show world, it is something to think about!

Increase of Double Features

It was stated by James Travis, Canadian Manager of Educational Films, who is attending the company's Eastern Sales Meeting in New York, that the double feature bills have increased thirty per cent. in Canada during the past year. Mr. Travis estimated that about 150 houses were now operating under this policy.

Ray Presents

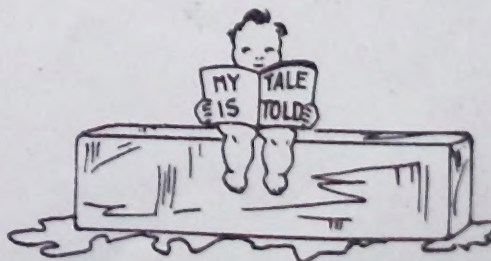
(Continued from Page 6)

"Damn clever, these heathen Chinese", that is these Motion Picture Editors, who call themselves Lewis! "Chick" Lewis is corroborating everything about showmen that Ray Lewis has ever said. Even a blind man could see that the Wall St. Machine, could not see personalities as assets, Showmen as Individualists, but conceived the idea, which was hatched out in the executive offices of Film Companies, that 22,000 theatres in the U. S., or theatres in Canada, in Europe, could all be operated from a head office in New York. What were the telephone and telegraph utilities invented for?

THEN began the Robot era, which eliminated Showmen, and substituted College graduates, educated to be Showmen in Executive school-rooms. These gave orders that Showmen were not paid to think, but take orders. Not until the "Big Guys" noticed that the Independent continued in business and had saved enough to put on a new theatre front, and pay for Sound, while the Big Circuit's houses kept going "into the red", did these "Big Guys" begin to realize that a Motion Picture Theatre is not a Ford Car, although both are operated with oil and gas, plenty of gas!

We visited Sam Lester's theatre on College, new front, new decorations, all the doors open to make the house cool. The theatre was comfortably filled on a very hot night; and there was Sam, on the door, or inside of his house, talking to men, women, juveniles, handing out the "oil and gas" plentifully and profitably. Did his patrons like it? Went out of their way to meet Sam; and are just as likely to go out of their way to pay Sam's show, "The Doric", another visit. Sam advises, "I never gave away any chinaware, I put my spare money in my house, in my show, my patrons are satisfied."

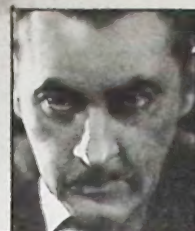
There's your answer.



Warners to Release Five Big Features in July



DAVID O. SELZNICK



JOHN
BARRYMORE



BENNETT



LIONEL
BARRYMORE



HARDING



HOWARD



DIX



TWELVETREES



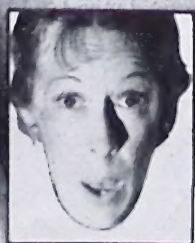
DEL RIO



CORTEZ



McCREARY



OLIVER



DUNNE



ROBT. ARMSTRONG

RKO-RADIO IS M
NEXT SEASON'S P
VOUCHED FOR

THE HIT LIST OF 1932-

- 62 Feature Production
- 3 Serial Thriller
- 42 Two-Reel Comedy
- 26 Single Reel Feature
- 39 Single Reel Cartoon
- 104 Pathe News



Your copy of the RKO RADIO PICTURE BOOK is now ready. A complete and detailed presentation of next season's assured box-office hits. Ask for it at

G PICTURES! . . . BOX-OFFICE PICTURE ESIES ARE ALREADY ASSURED REALITI E MERIT OF ITS PRESENT DAY PRODUO

RKO-RADIO recognizes the fact that there is no middle-ground . . . no place for the old average program picture. RKO-RADIO, today, and from now on, is dealing only in successes!



Under the leadership of DAVID O. SELZNICK, Executive producer, have been assembled the most brilliant stars, the most capable directors, the most noteworthy authors any producing company has had the honor to present.



Such outstanding productions as "What Price Hollywood", "Westward Passage", "Is My Face Red", "Roar of the Dragon", "Bird of Paradise", "Lost Squadron" and "States Attorney" . . . all current season successes, are but a forerunner of next season's brilliant program which includes such great theatrical and book properties as "The Animal Kingdom", "The Sun Also Rises", "The Moon and Sixpence", "Sweepings", "Phantom Fame", "Little Orphan Annie", "Thirteen Women" and numerous others. In addition there will be such unusual special attractions as Frank Buck's "Bring 'Em Back Alive", "The Eighth Wonder", formerly called Kong and the Radio Pictures Broadcast Special which will be exploited by the greatest Radio and advertising campaign ever put behind a picture.



Our entire resources, finances and creative power have been marshalled and are being employed toward the objective of definite box-office values. We invite you to travel back on the road to prosperity with RKO-RADIO!



ARLINE JUDGE



JILL ESMOND

Coleman Electric Co. Announce the Theatrephone

The Coleman Electric Co. as per their advertisement in this issue of The Digest, have obtained exclusive rights for the sale of the Theatrephone in Canada. This advice is intended to enable those who are hard of hearing or hear imperfectly to enjoy the stage or screen show as audibly and with as much comfort as those who fortunately have perfect hearing.

One per cent, or one out of every hundred persons are hard of hearing or hear imperfectly, and when Talkies came into general use, the attendance of such persons together with their friends was lost to the Theatre. This attendance can now be regained by the Theatre, and not only are the box office receipts increased but the fact of catering to those with such an affliction is a big point of service that can be capitalized by heavy advertising. The cost of the Theatrephone is so low that two admissions per day at average prices will pay for the installation of six phones in a year, and there are no renewals except a couple of dry cells twice a year.

The Theatrephone consists of a special Microphone hung anywhere near the Speaker now in use, simple connections through a pair of dry cells to six plug jacks into which any one of six earphones may be plugged. The plug jacks are mounted under the arm rest of the seat, not far apart to keep wiring simple, but not six in a row as those hard-of-hearing are inclined to be sensitive. The customer simply pays the usual admission fee at the box-office, requests an earphone with cord, proceeds to one of the seats with plug jack, plugs in and hears the show perfectly. The earphone is simple so that ladies find no obstructions from hat or hair, and the handle is about nine inches long so that the elbow may rest on the arm rest requiring no effort to hold the phone to the ear. On the handle is a sliding volume control so that the listener can have any amount of volume he wishes.

The Theatrephone does not attach in any way to the existing talkie equipment or amplification, is entirely foolproof, and barring malicious damage, should last indefinitely. Stage productions may be heard with equal ease by the installation of a microphone at the footlights and a double throw switch, cutting in the foot mike or the speaker mike as required.

IF THE ECONOMIC SOLUTION MEANS BACK TO THE SOIL—WE HAVE A FARM FOR SALE

On the Dundas Highway, near Toronto, modern house, 11 rooms, all conveniences, electricity, and 177 acres good land, 10 acres apple orchard, tractor and other equipment, also 14 milk cows, four horses. Make me offer, or exchange proposition for theatre, must be modern and sound equipped, in good location, city or town.

BOX 7 — DIGEST

THEATRE WANTED

Apartment and Private House in Toronto For Sale, or will Exchange for Moving Picture Theatre. Address Showman, giving full particulars.

BOX 5 — DIGEST

Toronto Theatres

LOEW'S — Manager Jules Bernstein — "The Crowd Roars", a Warner Bros. production with James Cagney and Ann Dvorak. Directed by Howard Hawks.

UPTOWN — Manager Tom Daley — "Congress Dances", a United Artists-U. F. A. production, with Lil Dagover, Lilian Harvey and Conrad Veidt.

TIVOLI — Manager James Lynch — "The Doomed Battalion", with Tala Birell, Luis Trenker and Victor Varconi. A Universal film.

IMPERIAL — Manager H. V. Knevels — "The Strange Case of Clara Deane", a Paramount production. Directed by Louis Gasnier. The cast includes Wynne Gibson, Frances Dee, Pat O'Brien and Dudley Digges.

SHEA'S — Manager Jerry Shea — A Paramount picture, "Sky Bride", with Dick Arlen and Jack Oakie.

Announcing the "Theatrephone!"

A simple device enabling those hard-of-hearing or with imperfect hearing to hear the stage or screen show in comfort. Regains those customers lost to you when Talkies first came in, together with their friends that stay home with them. Provides a fine point to advertise the Service you are giving your patrons at no increase in admission prices.

Pays for itself in one year by two average admissions per show, and as there are six phones, any further phones in use is clear profit. Does not connect to or interfere with the present Talkie installation or amplification in any way, is not subject to continual changes in volume, has its own volume control on each head phone changed instantly by the user. Costs a fraction of the cost of around \$1,000.00 usually charged for similar apparatus.

Get back the business of those customers who have left you due to imperfect hearing. Cash in on the fine advertising value of such a special service.

Full information on this simple and efficient device cheerfully given you upon request. Hundreds of Theatres speak highly of the service and added profits from the use of the Theatrephone. How about YOU! ! !

THE COLEMAN ELECTRIC Co. - 258 Victoria St. - Toronto, Ont.

"Courtesy with Service"

Warner-First National stamp contract forbidding doubling their features with other product

Round About the Studios

Forbes Signed for Leading Role

Ralph Forbes, who recently returned to his first love, the speaking stage, under the direction of his wife Ruth Chatterton in "Let Us Divorce", is back on the screen. He was last week signed to play the role of Willie in Norma Shearer's new Metro-Goldwyn-Mayer vehicle "Smilin' Through".

With Frederick March, borrowed from Paramount, and Leslie Howard coming from New York, Miss Shearer is well surrounded with leading men. Forbes completes what probably is the strongest triumvirate of romantic male stars ever cast for a single picture.

Sidney Franklin, who will direct the new film, is rapidly completing the details necessary to the start of filming.

Players Added to Cast of "Three on a Match"

Players just added to the cast now appearing in "Three on a Match" at the west coast studios of First National are Dick Brandon, Junior Johnson, Dawn O'Day, Virginia Davis and Betty Carr. These names complete a company which also numbers such performers as Warren William, Joan Blondell, Ann Dvorak, Bette Davis, Lyle Talbot, Gloria Shea, Sheila Terry, Grand Mitchell, Frankie Darrow, Hale Hamilton and Clara Blandick.

Kubec Glasmon and John Bright have written the story of "Three on a Match", which is being directed by Mervyn LeRoy. The picture entered production two weeks ago.

Harriet Hagman in "Thirteen Women"

Harriet Hagman, less than a month in Hollywood, has drawn, as her first break, one of the thirteen roles in "Thirteen Women", the Tiffany Thayer novel now being produced as an R. K. O. Radio picture. This statuesque blonde, of Nordic parentage, has had varied stock experience on the road and in New York.

Record Business for "Letty Lynton"

"Letty Lynton", the Metro-Goldwyn-Mayer picture with Joan Crawford and Robert Montgomery, is being held over at the Empire Theatre, Leicester Square, London, England, on account of the enormous business it had done in its first week.

M-G-M Stars Box Office Attractors

In the first returns of a poll instituted by the Motion Picture Herald to discover who are the ten players "who drew the greatest number of patrons to each exhibitor's theatre since last September, without regard to age of picture, net profit, length of run, nature of competition or conditions prevailing during exhibition", Marie Dressler headed the list, rating 91 per cent., while Wallace Beery headed the male contingent. Six Metro stars were placed within the ranking ten.

Joan Crawford was placed third and Greta Garbo fifth, Norma Shearer was given eighth place, and Clark Gable ninth.

Medal Awarded "Cimarron"

The Photoplay Magazine has awarded "Cimarron", the R. K. O. feature which was such a success, the Gold Medal, for the finest picture made in 1931. "Cimarron" is the twelfth picture to receive this reward. Previous winners have been "All Quiet on the Western Front", "Four Sons", "Seventh Heaven".

Warner English Studios Finish Musical Picture

In an effort to supply the great demand for musical pictures throughout the British Empire, the Warner Bros.-First National Studios at Teddington, England, just outside of London, have recently completed "Illegal", their first all-British cast Warner-First National musical, with Margot Grahame and Billy Gerhardt's orchestra featured.

Musical numbers featured included "Was That the Human Thing To Do", "Now That You're Gone", "Can't We Talk It Over" and "Too Late", all published by Warner Bros. owned American music companies.

Universal to Road Show "Back Street"

So deeply impressed are the officials of Universal at the power and artistry of John M. Stahl's production of Fannie Hurst's novel, "Back Street", that Carl Laemmle yesterday decided to road show it. "Back Street" will be one of the very few pictures of this year to deserve this extravagant treatment. Long-run theatres are already being lined up in New York City, Chicago, Los Angeles and Philadelphia.

Anita Loos Joins M-G-M Writing Staff

Anita Loos, author of screen plays, books and stage plays, last week signed a new contract with Metro-Goldwyn-Mayer. Miss Loos came to Metro-Goldwyn-Mayer to write the script of "Red Headed Woman", the Katharine Brush novel in which Jean Harlow has the title role. Since completion of that script, negotiations have been under way for a contract by which she would become a member of the Metro-Goldwyn-Mayer writing staff, with the result that details and terms were reached finally.

Amelia Earhart to Make Picture of Flight

It is reported that Amelia Earhart, first woman to accomplish the feat of making a solo flight over the Atlantic, will make a picture for Paramount, centering around her flight. Mrs. Amelia Earhart Putman recently arrived from Europe with her husband, who is joining Paramount as chairman of the editorial board. Paramount headquarters state that they know absolutely nothing concerning this plan.

Metro Studios Reach Peak of Activity

Seven pictures in active production, five more in preparation and scheduled for an early start, and three recently completed, in stages of final edition, mark a new June activity peak at the Metro-Goldwyn-Mayer studios. Big crowd scenes in several of them have employed more than seven hundred extras in addition to the imposing list of stars and featured players now at work in the studios.

RKO Stars Complete Stage Tours

Edna May Oliver and Rosco Ates, R. K. O. Radio contract comedy players, have completed stage engagements.

Miss Oliver returned from a loan appearance in Florenz Ziegfeld's New York revival of "Show Boat", in which she created the original role of "Patty Ann Hawks" in "Show Boat". Ates was on a successful tour of the middle west and eastern vaudeville houses.

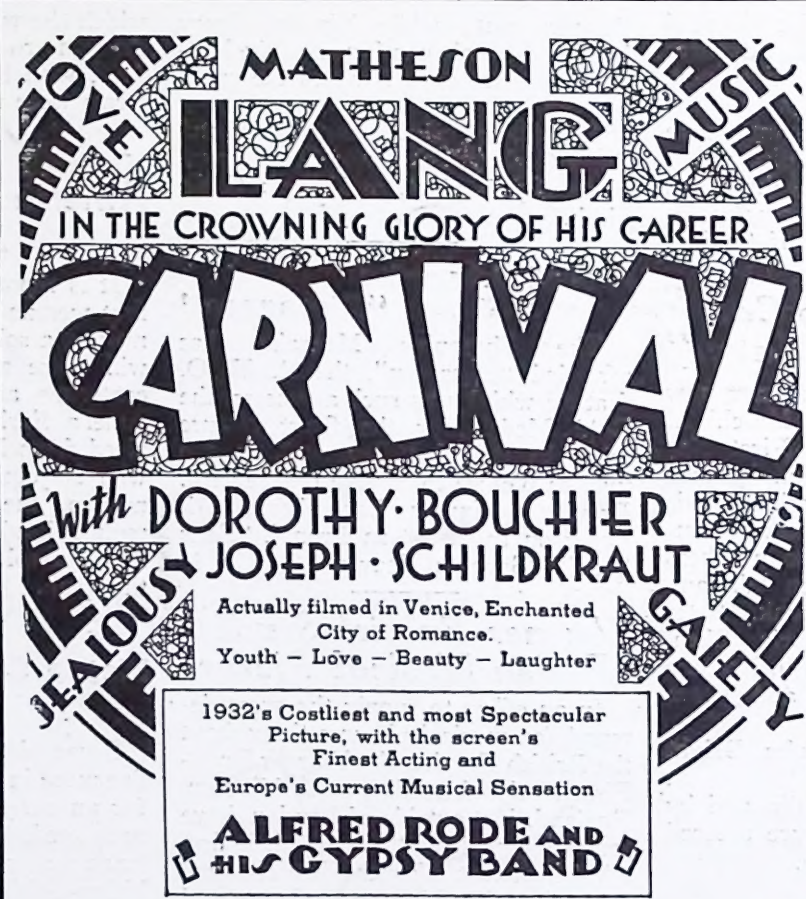
British and Dominion statement claims over £3,000,000 taken in box-office for its pictures

"Carnival" is Repeating the Wonderful Success of "Sunshine Susie"

Uptown
Theatre,
Toronto,
Packed
All
Week
in Spite
of Hot
Weather!

Toronto Star says:

"CARNIVAL" goes beyond "Michael and Mary" as a film which no Hollywood experts could begin to improve. A tremendous drama. "CARNIVAL" is big.



MATHESON
ILANG
IN THE CROWNING GLORY OF HIS CAREER
CARNIVAL
With **DOROTHY BOUCHIER**
JOSEPH SCHILDKRAUT
Actually filmed in Venice, Enchanted
City of Romance.
Youth - Love - Beauty - Laughter
1932's Costliest and most Spectacular
Picture, with the screen's
Finest Acting and
Europe's Current Musical Sensation
ALFRED RODE AND
HIS GYPSY BAND
A British and Dominion Film Corp. Picture
Distributed by Regal Films Ltd.

Princess
Theatre,
Montreal,
Packed
for
Week
in Spite
of Hot
Weather!

Montreal Gazette
says:

"CARNIVAL" is given a gorgeous production, with Venice in the background . . . As in "Sunshine Susie", music is deftly interwoven without obtruding itself.

Regal's Empire-Made Pictures
Are Proving to Be Just One
Big Money-Maker After Another!

Be Wise! Get Dates Quick!